

6 FIELDWORK BUDGET DRAINERS



1 RECRUITING THE WRONG PEOPLE



The Drain: Mis-screened or unsuitable participants = unusable data.

The Fix: With tailored screeners and 150k+ verified participants, Acumen find the right people the first time.

2 NO-SHOWS & DROPOUTS

The Drain: Empty chairs waste incentives, moderator time, and budget.

The Fix: Acumen confirm, re-confirm, and always have backups ready.



3 POOR DATA CHECKS



The Drain: Low-quality data means re-doing fieldwork, delays, and extra costs.

The Fix: Acumen use built-in verification and validation at every stage.

4 NON-COMPLIANT INCENTIVES

The Drain: Incentives that don't follow industry or client guidelines can waste money and damage trust.

The Fix: Acumen design and manage fair, compliant incentives for every audience, stress-free.



5 UNREALISTIC TIMELINES



The Drain: Rushing = higher costs and failed recruitment.

The Fix: We set realistic timelines, set upfront from 20+ years of experience.

6 HIDDEN PROJECT COSTS



The Drain: Translation, tech setup, or last-minute recruitment add-ons inflate budgets unexpectedly.

The Fix: We provide transparent scoping upfront, so you know the true cost before you commit.

**Don't let budget drain away.
Get in touch with Acumen today.**

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